

**HAVE YOU HEARD THE  
SAYING, "PUTTING THE CART  
BEFORE THE HORSE"?**

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IF YOU HAVE THEN LET ME TELL YOU....

"BEFORE YOU BUILD YOUR  
COMPANY YOU NEED TO  
BUILD YOURSELF"

**WHY IS THIS IMPORTANT?**



BECAUSE HOW PEOPLE THINK  
AND FEEL ABOUT **YOU** IS HOW  
THEY WILL THINK AND FEEL  
ABOUT YOUR COMPANY



# 5 THINGS YOU SHOULD BEGIN TO DO IMMEDIATELY

# CULTIVATE A STRONG MINDSET

1



**SO YOU CAN BOTH IDENTIFY  
AND OVERCOME CHALLENGES  
IN-REAL TIME**



LEARN YOUR  
WEAKNESSES BY  
ACKNOWLEDGING  
THEM TO A  
TRUSTED OTHER.

2





THIS WILL REQUIRE COURAGE,  
HUMILITY AND SELF-  
UNDERSTANDING. YOU WILL  
NEED THESE TRAITS TO BUILD  
YOUR BUSINESS.

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3

FIRM UP YOUR VALUES



THEY WILL BE YOUR MOST  
TRUSTED GUIDE TO SEE YOU  
THROUGH THE STORMS AHEAD.



MAKE TWO PLANS. ONE FOR  
SUCCESS AND ONE FOR FAILURE.

4



EVERYONE FAILS AT SOME TIME  
BUT NOT EVERYONE LEARNS.

DON'T BE THAT PERSON.



5

MAKE FEAR AND SELF  
DOUBT YOUR BEST FRIENDS  
ALONG THE JOURNEY



**DON'T LOOK OUT FOR  
THEM. LOOK AFTER THEM.**

**THEY WILL ACT AS YOUR "GUT" TO  
GET YOU OUT OF SITUATIONS.**

DON'T FORGET THAT YOUR  
COMPANY IS AN  
EXTENSION OF YOU.

DON'T **YOU** WANT TO BE  
LOVED AND VALUED?

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**EXACTLY.**



**BE THAT PERSON!**



**LET'S DO SOMETHING AWESOME TOGETHER**



| PRACTICAL | INSPIRING | ACTIONABLE DEVELOPMENT |

5 ONE HOUR ONE-ON-ONE VIRTUAL  
MENTORING SESSIONS TO BUILD  
YOU SO YOU CAN BUILD YOUR  
COMPANY AND YOUR FUTURE.

| GET CLARITY | GET KNOWLEDGE | GET CONFIDENT |

GET SUCCESSFUL

20 YEARS OF WORKING WITH LEADERS AND  
ENTREPRENEURS AROUND THE WORLD TO HELP  
THEM DEVELOP THE PSYCHOLOGICAL AND  
EMOTIONAL SKILLS REQUIRED TO SUCCEED IN  
BUSINESS AND IN LIFE.



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